Association for Healthcare Foodservice



Session Title: Build Your Strategy to Keep Contract Management Out of Your Operations

Presenters

Judy Travis MHA, MBA, RD, LD, LSSBB Bobbi Schneider MS, RD, LD



Toni Watkins MS,RD

Moderator



System Director of Food, Nutrition & Environmental Services

Interested in a career as a dietitian since she was a young child, Antoinette "Toni" Watkins, MS, RDN has a food service career spanning 30 years and remains highly active in the field. Currently leads a large Healthcare System in southeastern Virginia as a System Director of Food, Nutrition and Environmental Services where she continues to apply creative strategies & currently leveraging technology for more efficient menu management pay systems with a new focus on EVS.

Toni has held several committee positions and recently elected to serve as 2025 Director at large on the Board of Directors for the Association of Healthcare Food Service.



Presenters:

Judy Travis MHA, MBA, RD, LD, LSSBB

Sr Director of Strategy and Hospital Operations

Judy has 35 years of healthcare experience. Her career progression includes patient care as nutrition support dietitian, management of ambulatory care clinics, and hospital operations. She has certifications in process improvement and quality management, leveraging change and strategic planning to correct compliance issues, renew profitability, amplify patient experiences.

Bobbi Schneider MS, RD, LD

Director of Food and Nutrition Services

Bobbi is a well-known leader in the healthcare foodservice environment in the Dallas-Fort Worth Area. She has more than 17 years experience in food service operations. Bobbi serves on various foodservice committees and has certifications in process improvement and quality management. She has managed foodservice operations for 8 years.

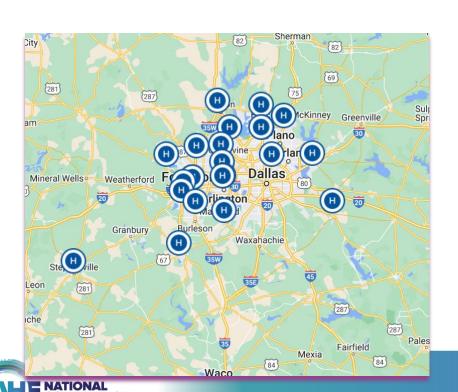


Our Facility – System of 24 hospitals





Our Facilities



7 hospitals have food service contract management

Food & Nutrition Department

Services:

Patient Meals

Catering/Conference

Services

Retail

Clinical Nutrition

Dietetic Internship Program



Our Facility Campus





Our Facility

Average Census: 450-500

Total Average Meals Served per day: 2,750

Patient meals services provided to 4 buildings

Retail Cafeteria located in a separate building from kitchen



Patient Meal Services

Room Service

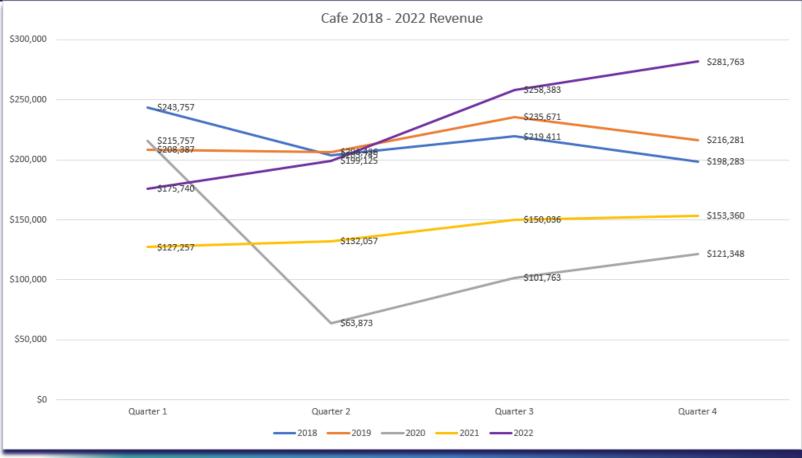


Traditional tray line services





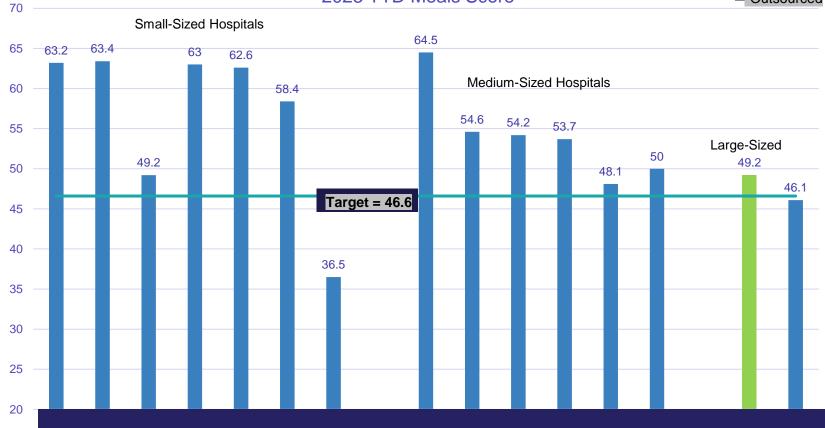
Retail sales



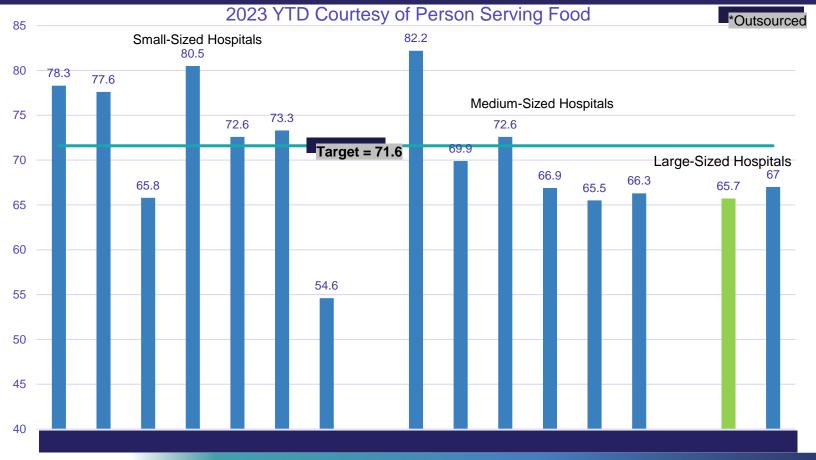




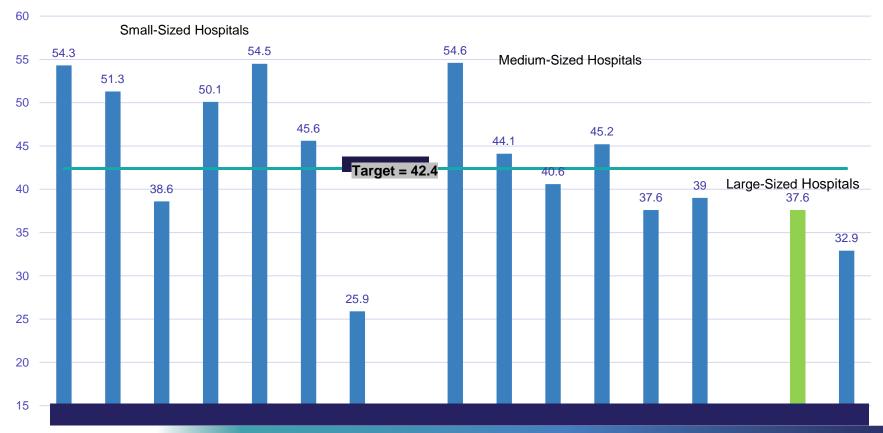










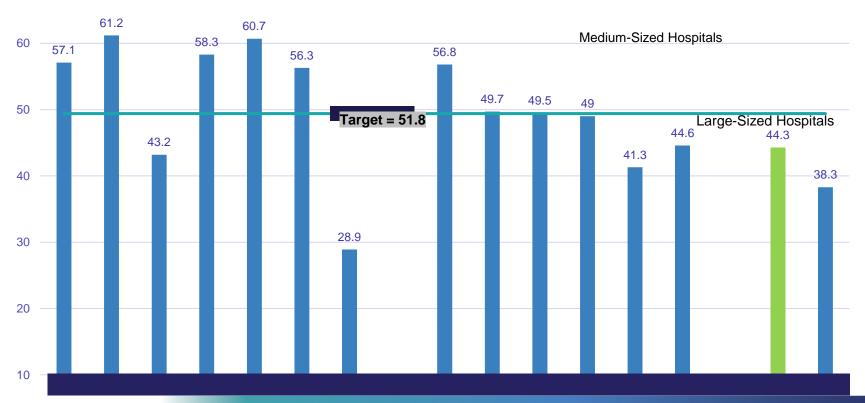




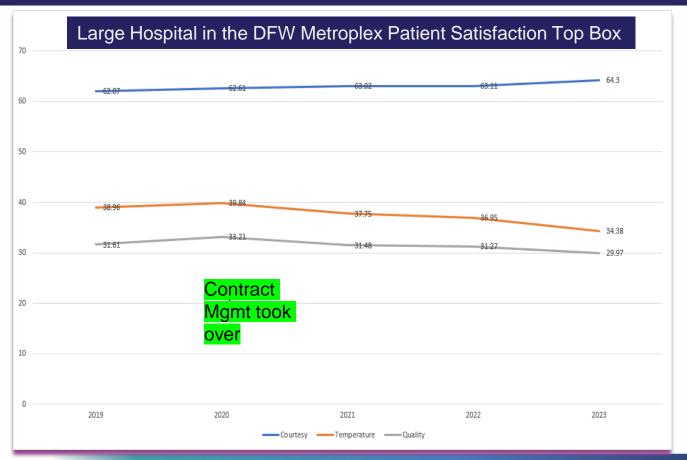




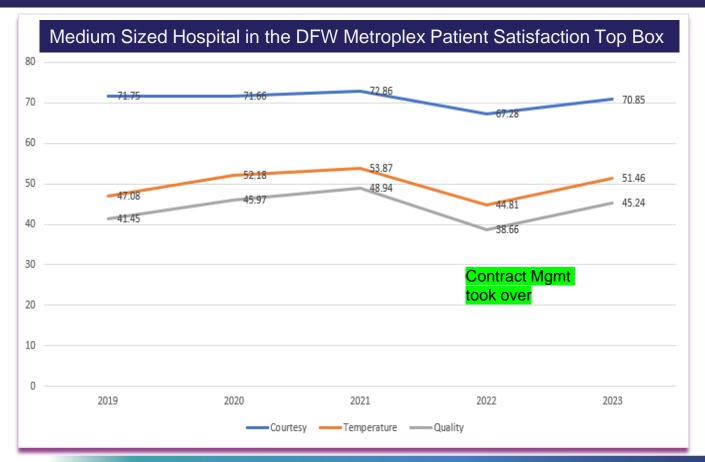
70 Small-Sized Hospitals













Turnover Rate comparison

- Contract Management (Food Services)
 Average Hourly Tenure: 5.5 Years
- Contract Management (Food Services)
 Turnover Rate: 51.5%
- Hospitality Industry Turnover Rate:
 70% (Restaurant standard)

- Plano Turnover Rates self reported
- Hourly (Oct-Feb) -10.17%
- Management, Chefs, Supervisor 0%
 - *2-3Food Service Directors since outsourcing

Fort Worth Turnover Rates – self reported

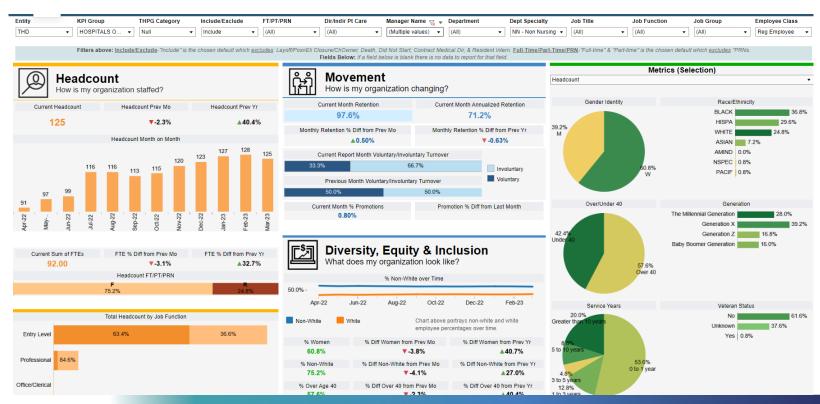
Hourly (Oct-Feb) - 25.55%

Management, Supervisor, Chefs – 3.85%

* 4 Food Service Directors since outsourcing



Our Facility Employee turnover rates



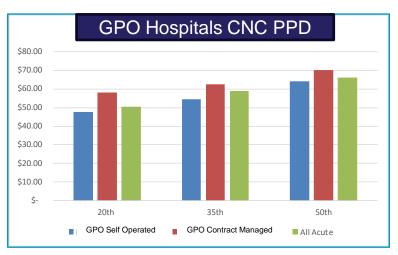


Our Facility Leadership turnover rates





GPO Hospitals 2022 Cost Net of Cash PPD



	20th	35th		50th	
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GPO Self Operated	\$ 47.51	\$	54.29	\$	64.13
GPO Contract Managed	\$ 58.13	\$	62.47	\$	70.33
All Acute	\$ 50.49	\$	58.89	\$	66.25

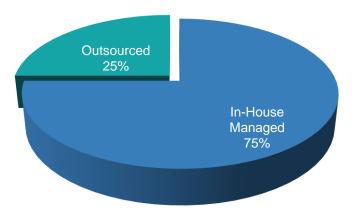
Key Points:

Self operators are more agile and able to impact service recovery Ability to adjust operations more quickly and efficiently due to industry changes Stronger P&L

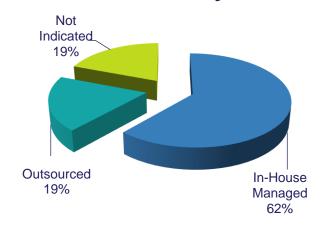


Acute Care Foodservice Industry Landscape

Acute Care GPO Membership Facilities



Acute Care Facilities Nationally





Benefits of staying self-op

Transparency

Decreased food costs with improved purchases and control processes

Better CMA utilization

Greater rebates to hospital

Increased usage of technology for valued added savings

Decreased turnover

Improved employee engagement

